



**UNITED STATES JCI SENATE
2020-2021 EXECUTIVE COMMITTEE MEETING
VIRTUAL MEETING
June 3, 2021**



I. The Virtual Meeting Conference Executive Committee Meeting notice was given on May 19, 2021. The Virtual Meeting Executive Committee Meeting was called to Order by President Ariel Jones #65423 at 9:03 pm.

II. **Roll Call:** President Ariel Jones #65423 called on Secretary Hal Williams #43912 who called the roll. The following members of the Executive Committee were present at Roll Call:

- President Ariel Jones #65423
- Administrative Vice President Mike Andrews #58312
- Treasurer Susan Hatcher #58312
- Secretary Hal Williams #43912
- Chairman of the Board Lawrence Pittman #53932
- Legal Counsel Stu O'Hara #39768 EXOFFICIO
- NVP Region I Rosaire Longe #28290
- NVP Region II Scott Kingsley #67932
- NVP Region III Alan Richardson #50550
- NVP Region V Vette Sutton #69414
- NVP Region VI Doreen Lietzau #64069
- NVP Region VII Dexter Graef #16177
- NVP Region VIII Nancy Cloud #52750
- NVP Region IX Al Rickard #23709
- NVP Region X Elizabeth McInnis #54219

Present - 14/15 with 93% present at roll call via telephone call; thus, quorum met.

Region IV NVP Mike Lynch #54465 is preparing for surgery tomorrow and is excused.

III. **Business Directory** - Lawrence Pittman #53932

Copies of the proposal for the Business Directory program were previously electronically distributed. President Ariel yielded the floor to Sponsorship Committee Chairman and Chairman of the Board Lawrence Pittman #53932 for purposes of Discussion and clarification.

The proposal was generated by the sponsorship committee. Part of their duty is to find alternative fundraising methods for our organization to bring in additional revenue that is not generated through current means. We also have Senators who own businesses that have become very prevalent and would like to share their businesses with our fellow Senators and advertize their business. Taking all of this into consideration, the committee came up with this proposal for a Senator to Senator Business Directory. Something any Senator could participate in without it becoming a heavy financial burden on them. The reason for a policy is to give guidance so that you can have uniformity from one program manager to another.

Motion to approve the policy by Region IX. Second by Region III.

Discussion:

Legal Counsel Stu O'Hara #39768 suggested that paragraphs 3, 4, and 5 do not need to be in the policy. Paragraphs 1 and 6 are all you really need. Paragraphs 3, 4, and 5 would be in your advertizing or marketing material.

Treasurer Susan Hatcher #58143 felt that paragraph 2 is already covered in the Bylaws so that's just duplicate of the Bylaws section on financial management.

COB Lawrence asked if it would be more appropriate to refer to the Bylaws under the policy. Secretary Susan felt that while we could so that it was already in the Bylaws so it was unnecessary.

President Ariel Jones #65423 had a question about paragraph 2, policy statement b, c and d. It does specifically address the Business Directory program, so if we eliminate that it is not specific to this policy statement relative to this program.

Secretary Susan feels it is just another program and has to follow the budget process as all programs do. It is just like any other fundraiser. If we should approve this, it will just follow the normal budgeting process.

COB Lawrence questioned things such as fees and website upkeep if we have to do outside defined services, currently in the budget there are no line items from those carved out.

Secretary Susan noted we have budgeted items for the website and licensing. It would be similar to that. If we have to put extra work into it, that is where you would want to budget it. She likes to keep things simple.

Legal Counsel Stu feels Secretary Susan is right. The expenses, if there are any, of the program would be dealt with within their usual budgetary process. Just like if there were any expenses for PIE or anything like that it's in the budget. So any expenses for this program would likewise be in the budget. There is no need to restate the obvious.

COB Lawrence asked if there is anything in the Bylaws that covers item d) which addresses exceptions to the funds. Someone going above and beyond to contribute money as designated. He later realizes that an additional \$100 dollars income would not need to go through the budgeting process. Treasurer Susan agreed.

President Ariel asked where in the budget would under operations where would this be attributed to? Secretary Susan said there is a budget line currently. President Ariel offered that there is Communications and Publications. President Ariel said it is specifically for Internet and E-News. Secretary Susan agreed that is probably where it would go. President Ariel said we would have to make sure it is clearly defined and there is no ambiguity. Secretary Susan agreed. She said we also have something under "Computer and Software" that a lot of the website goes under, it depends upon what it is doing. The web goes under communications.

Legal Counsel Stu said it was just a matter of when you put a budget together you know what programs you are going to run and you budget the expenses associated with those programs. It is what we do with everything in the budget and every program we run. Either you have a line item for those expenditures or you don't have any expenses.

Region I NVP Rosaire Longe asked if it would be possible both in the income and in the expense have a separate line that is titled Business Directory? That way it would keep the

money in focus. I think that's what COB Lawrence was trying to say. That way you know what this program is bringing in and what the expenses are for it.

Treasurer Susan said there are all kinds of accounts that can be budget lined. Absolutely Rosaire you can do that.

COB Lawrence said he did not have any major issue with changing it at all. He sees the logic of what you are recommending. Most of this was to be clear, concise, and transparent about where the money was coming in and going out and the accounting for future generations. I just wanted to be clear on what the intent was.

COB Lawrence asked if there were any other changes or recommendations that you have or questions.

Region II NVP Scott Kingsley #67932 had a question about "6 (g) Acceptance of advertisement: The decision to accept or reject an advertisement will be at the sole discretion of the President and Executive Committee of the US JCI Senate." Looking at the mechanics of how that will happen. We only have three or four Executive Committee meetings a year. Would an Executive Committee have to vote on every advertisement?

Legal Counsel Stu said it was only if you had something objectionable and then the chairman would refer that up to the President and Executive Committee for final decision.

COB Lawrence said that was the point of that section. If someone wanted to enter an objectionable ad and the chairman rejected it and someone wanted to push the issue that line was to give the President and the Exec Committee the final say so. It was to take the burden off the chairman to have to fight that battle.

NVP Scott said he was satisfied with the explanation.

President Ariel asked if it needed to be further clarified in (g), that if an ad is not approved by the chairman they do have the option to move forward to the President and the Executive Committee.

Legal Counsel Stu said you could put that in, but he didn't think it was necessary. I think the presumption of such a program is that you are going to accept any ad that comes in unless the chairman feels it is objectionable for whatever reason. Then he or she would bump it up to the President and Executive Committee.

COB Lawrence asked if it should say "The final decision to accept or reject?"

President Ariel said she felt it was necessary because it would look like to an outsider that everything has to go to the President and the Executive Committee when it doesn't. It may discourage people from taking an ad because it looks like you have to go through so many different approval processes.

NVP Scott said he agreed with President Ariel. He understands that as the Executive Committee we are responsible for the governance of the organization, but he doesn't feel we need to micromanage the programs.

COB Lawrence said it was never intended for every decision on every advertisement to go up to the Executive Committee. It was just in the case of a controversy where the committee decided that's not something we want to advertize on our platform. If someone contests that, the final decision would go up to the President and Executive Committee who would have the authority to reject it.

Region X NVP Elizabeth McInnis # 54219 said she felt the language was not terribly clear. We don't want to handcuff the people who are going to manage this. I do understand there may be some things that are in very poor taste. If it is contested, then maybe it should go to Exec Committee. But that wasn't clear.

Region III NVP Alan Richardson #50550 said if you are taking out sections 3, 4, and 5 of this document and that's going to become your marketing materials, you can say in your marketing materials "Any ads that do not meet this criteria will not be accepted." Then you are covered. Just keep it simple within your marketing material. These are the types of ads we will accept. These are the types we won't.

COB Lawrence asked for clarification from NVP Alan about what he was saying.

NVP Alan said when you have advertizing opportunities for Senators that own or operate a business where you sell merchandise or crafts or products, these are the types of ads we will accept. We will not accept ads promoting questionable content or sexually explicit materials. There is language you can use in that you can protect yourself. So that way you can say, "I am sorry, this does not meet our criteria. We can't accept it." That way you are done. It doesn't have to go to the executive committee. It can stay at the chairman level.

NVP Rosaire said that could leave so many loopholes open. You couldn't define enough items. He agrees that adding the word final would solve the problem. Because he word final gives you the impression that someone else is making the initial decision, but if there is a conflict then it can go up.

Legal Counsel Stu said if you take item (g) and put "Acceptance of advertisement: the decision to accept or reject an advertisement will be at the sole discretion of the program chairperson. Rejected advertisements may be referred to the President and the Executive Committee of the US JCI Senate for further consideration."

Many present said they liked that.

NVP Scott said he did like that, but had one question for Stu. In the language he just read, who does the referring? Does the project chair refer, or does the person who is the applicant of the ad have a right to appeal the rejection?

Legal Counsel Stu said with what I just read, if I submit my ad and the chairperson rejects it that is the end of it unless I as the person who wants to submit the ad says I want to take it to the President and Executive Committee. It would take the person who wants to submit the ad to bump it up to the President and Executive committee.

President Ariel said the way it is now it stops with the chairperson and the onus is on the person applying then they can take it further. She feels that is much clearer.

COB Lawrence asked Legal Counsel Stu to send that wording to him so he can insert it.

COB Lawrence called for a friendly amendment to remove sections 2(b), 2(c) 2 (d), along with sections 3, 4, and 5 and amend 6(g) as recommended by Legal Counsel Stu.

NVP Scott moved the friendly amendment. Region IX NVP Al Rickard #23709 seconded the friendly amendment. The friendly amendment passed unanimously.

A vote was then taken on the amended motion. The amended Motion passed unanimously.

IV. **Announcements:**

Administrative Vice President Mike Andrews #58312 wanted to remind the NVP's since their reports will be on the web you will have three minutes when you give your report at the BOD meeting. Please keep them under three minutes because all your stuff is on the web. Keep them short so we can keep the meeting moving and not prolong it.

President Ariel thanked the NVP's she needed to call and get some clarification on some of their nominees for awards. The top awards have not been ordered. She is waiting on the final membership report. The state presidents are extremely close and she wants the membership report before making her final decision. Also if you have any members 54 or younger at Virginia Beach please let me know. Send it to me and to Kay Faries. We will have a reception Sunday night at 9:30. There is a Strategic Plan that has been completed by our Future Directions Committee. I will be sending it to you soon. They will go into it in further detail at our Executive Committee meeting on Monday.

V. **Adjournment:** President Ariel Jones #65423 adjourned the meeting at 9:37 pm without objection.